

Perfect Strategy for Personal Injury

We are committed to making sure our strategies match your goals



Challenge

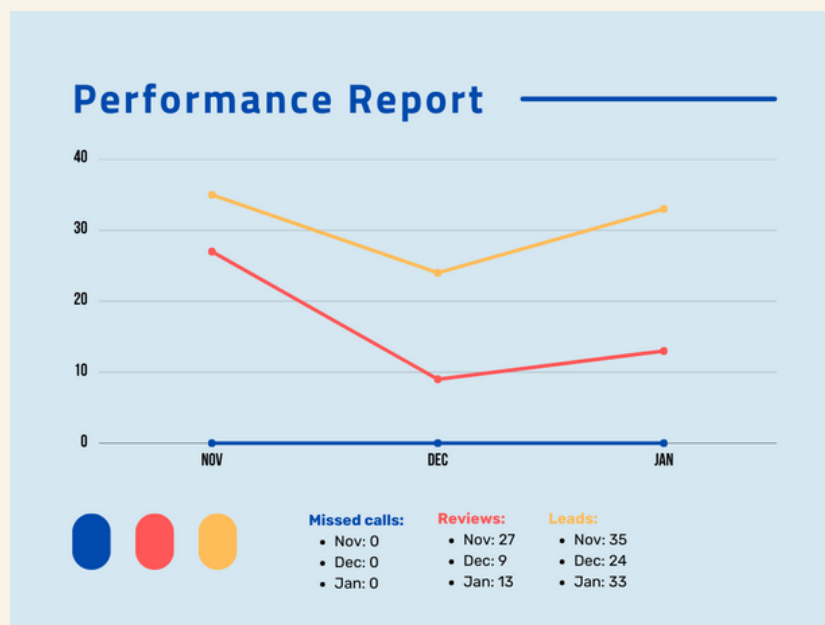
A Personal Injury firm located in Los Angeles, CA aimed to establish a strong online presence but they face numerous challenges in a highly competitive market. They recognized the growing impact of digital marketing in reaching a wider audience and generating leads. However, lacking expertise and resources in this area, they decided to partner with a professional marketing agency.

Solution

The Personal Injury firm partnered with Accelerate Marketing, to help them improve their lead generation efforts through Google Local Service Ads. Accelerate Marketing strictly implemented the 3Rs to their Marketing approach which are Radius, Reviews & Response rate. Through this targeted and data-driven approach, the team overcame the challenges presented by the highly competitive niche of Personal Injury law.

Results

In the first 3 months of working with Accelerate Marketing, the Personal Injury firm witnessed a significant improvement in its lead generation efforts through Google Local Service Ads. The personal injury firm's journey shows that partnering with Accelerate Marketing and focusing on the 3Rs had helped them build a strong online presence that enabled them to attract high-quality leads at a lower cost.



Total number of signed cases: 13 cases
Average cost per case: \$1,557.74

Contact us if you are looking to get a higher ROI and grow your business

www.accelerateyourmarketing.com